

PRASOON MOHAN

Frontend Engineer & Founding Engineer

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Palakkad, Kerala • India

FRONTEND ENGINEER

Frontend Engineer with 4+ years of experience building scalable web applications using React.js, Next.js, TypeScript, and modern frontend technologies. Delivered multiple production-grade applications across e-commerce, social media, business automation, and design systems. Co-Founder of KurlClub, with experience in product development, SEO optimization, deployment, and end-to-end ownership of web products.

SKILLS

FRONTEND : ReactJS | NextJS | Typescript | Javascript | HTML5 | CSS3 | SCSS

LIBRARIES & TOOLS : Tailwind CSS | Redux | Ant Design | Storybook | Framer Motion | GSAP | Git | Github | Vercel | Postman | Vite | Emotion | Next UI | React Bootstrap | REST API | Webflow

SOFT SKILLS : Deliver Results | Collaboration | Adaptability | Communication

PROFESSIONAL EXPERIENCE

KURLCLUB | CO-FOUNDER & FRONTEND ENGINEER

Jan 2026 - Present

Co-Founded and led the development of KurlClub, a fitness and wellness platform focused on delivering a modern digital experience for users. Responsible for end-to-end product development, frontend architecture, deployment, and technical decision-making.

Key Contributions:

- Architected and developed the KurlClub platform using Next.js App Router, React.js, TypeScript, and Tailwind CSS, leveraging SSR and SEO best practices to improve discoverability and performance.
- Built reusable UI components and scalable frontend architecture to support future product growth.
- Implemented technical SEO best practices, including metadata optimization, structured content, sitemap generation, and performance enhancements.
- Optimized Core Web Vitals, page load speed, and mobile responsiveness to improve user experience.
- Managed deployments, version control, and production releases using Vercel and GitHub.
- Collaborated on product strategy, feature planning, and user experience improvements.
- Integrated third-party services and APIs to enhance platform functionality.
- Led the complete product lifecycle from concept, design, development, testing, and deployment.

Technologies:

React.js, Next.js, TypeScript, Tailwind CSS, JavaScript, Git, GitHub, Vercel, REST APIs, Framer Motion

Software Developer

As a Frontend Developer at Aufait Technologies, I played a key role in developing scalable web applications using React.js and Next.js. Collaborated closely with cross-functional teams to deliver high-quality solutions in a fast-paced environment, contributing to a 30% improvement in project delivery efficiency. Consistently exceeded client expectations while strengthening leadership, problem-solving, and communication skills.

Delivered 4 production-grade web applications across e-commerce, social media, enterprise operations, and design systems using React.js and Next.js, including:

- **Automotive E-commerce Website** : Built a scalable automotive e-commerce site using Next.js + SCSS + AntD, with dynamic car listings, test drive booking flow, and responsive design, improving user interaction by 30%..
- **Business Support Website** : Built a scalable platform consisting of 3 integrated modules (User App, Admin Dashboard, and Marketing Landing Page) using Next.js, Ant Design, and SCSS, enabling role-based access control and streamlining operations across multiple business departments.
- **Social Media Web App** :Transformed a mobile-first social media application into a fully responsive web platform using React.js, Tailwind CSS, and Ant Design, improving desktop accessibility and enabling content creation, publishing, and user engagement across devices.
- **Design System** : Designed and developed a reusable design system using React.js, Tailwind CSS, and NextUI, comprising 30+ reusable components and standardized design tokens, improving UI consistency across multiple projects and reducing frontend development effort by 40%.

SAFE SOFTWARE AND INTEGRATED SOLUTION PVT.LTD

July 2022 – Dec 2022

Web Developer

- Collaborated with the frontend team to design and develop responsive web interfaces.
- Built and maintained UI components using HTML, CSS, and JavaScript.
- Contributed to the development of a banking web application interface.
- Worked closely with designers and developers to ensure a consistent user experience across the application.

EDUCATION

BACHELOR OF SCIENCE

Majors: Computer Science and Programming with Mathematics and Digital Electronics.

Calicut University

ACHIEVEMENTS

TEAM LEADERSHIP

Led a 4-member frontend team to deliver a multi-page web app 1 week ahead of deadline using Agile practices and React-based component library.

INNOVATION AND INITIATIVE

Initiated the adoption of a new framework (e.g., React.js or Next.js), improving development efficiency and code maintainability.